



FACT SHEET

As of January 17th, 2020

KEY TAKE AWAYS

- SPGX is a project incubation company focused on facilitating US market expansion of European companies in sustainability sector.
- Consulting revenues and investment gains offer perfect mix of short-term profitability and long-term gains.
- Revolving door principle assures steady stream of projects and potential exits.
- Two incubation projects to add significant revenues and operating profit starting by 2020.

2019 MILESTONES



STOCK FUNDAMENTALS

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|----------------|--|
| Industry | Project Incubation & Investment |
| Ticker | SPGX |
| Stock Exchange | OTC Pink Sheet |
| No. of Shares | 9,090,018 |
| Website | www.SPGroup.com |

SUSTAINABLE ENDEAVORS FOR OUR FUTURE

Sustainable Projects Group Inc. (SPGX) based in Naples, Florida, is an international project development company focused on the advancement of future technologies in the sustainability sector. Concentrated on megatrends such as environmental issues, food security, and an aging population, the company is actively seeking out young European companies with a proven business concept and ready for commercialization.

With a growing economy and homogeneous market of nearly 330m, the United States remains an attractive “next step” for innovative companies in Europe (and beyond) which seek commercial prospects for their clean technologies. A significant number of early stage companies fail within their first five years of existence. That failure rate is even higher at nearly 84% for established companies in foreign home markets which attempt to expand into the United States.

UNTAPPED DIAMONDS IN THE ROUGH

The European market features a healthy eco-system of innovative companies in the sustainability sector with a strong community of local and international investors, making a target rich environment for SPGX’s pipeline. The company fills the roles of both consultant and VC partner for these fledgling projects, unique in its abilities and service offerings. SPGX has a vast network and partnerships in Europe which serve as a source of continued prospective incubation projects. With more than just language barriers, expansion to the United States still bears many hurdles for young European companies with limited resources. SPGX has screened more than 100 potential projects over the past twelve months, initiating partnerships with only three.

LEAN TEAM – UNLIMITED POTENTIAL

The SPGX Team, with more than 100 years of combined experience in investment banking, marketing and business development skills, stands at the perfect crossroads to harness the enormous market potential of the U.S. sustainability sector and provide the market-entry know how required by European companies to achieve success in America. SPGX has developed a valuable network of business professionals, bankers, government officials, and other influential experts who can assist with navigating the complicated journey to creating an established and thriving U.S. enterprise.



NEAR TERM REVENUES - LONGTERM GAINS

Through SPGX structure and service offerings, the company is poised to generate revenues on development projects virtually from day one. The business model aims to generate near term revenues from consulting and value-added services, while generating significant mid- and long-term investment gains through investment stakes held within the project.

The SPGX process aims to lead incubation projects through the essential steps of formation, funding and development during a three-year process. During this time, the incubation project has reached critical mass in terms of profitability and market penetration

PICKING WINNERS

SPGX's internal viability analysis and due diligence process ensures a high likelihood of success in the U.S. market. Potential development and incubation projects must have demonstrated a certain degree of commercial viability in home markets (i.e. first revenues and pilot scale production), have an excellent management team, and offer a viable solution for pressing issues in today's megatrends.

By following these strict criteria, SPGX sources projects which have largely completed time- and cost-intensive R&D activities, providing the ability to focus on the commercialization of the project very early on. Incubation projects then have the ability to reach profitability within a short period of time as compared to the "classical" early stage venture business model.

ESTABLISHING THE REVOLVING DOOR

Following the successful incubation of first portfolio projects, SPGX is ready to continue expanding its development and incubation activities by adding additional projects to the company's pipeline.

Utilizing a growing business network and strategic events to seek out new opportunities, SPGX attracts businesses at various levels of development to maximize return on investment. With expansion of internal capacities, the company is poised to add 2-3 additional incubation projects per year.

CASE STUDY: CORMO

The current lead project within the SPGX portfolio is Cormo USA Inc. (35% Ownership), a joint venture with Switzerland-based Cormo AG. The Cormo technology allows the conversion of unused corn stalk "stubble" remaining after harvest into value-added products such as the peat moss substitute TEFA™ and materials used in air filtration, water conservation, and green building solutions.

At this time, the company is in the process of constructing its first U.S. manufacturing plant in Indiana, having received a total of USD8m in incentives from state and local authorities.

SPGX has taken the lead role in the US commercialization of the Cormo technology. With development of the first production site having begun, Cormo USA aims to process a small batch of corn field waste by EOY 2020, with continued process improvement and capacity increases for the following harvest cycles, just 14 months after initial project kick-off. Based on Cormo USA Inc.'s projections, the company will reach profitability by end of year 2021.

STRONG OUTLOOK

Following management changes in 2018, the company has undergone significant restructuring which led to several late regulatory filings. SPGX anticipates the completion of required regulatory filings in Q1 2020 (having already filed the first reports starting August 8, 2019), marking the culmination of the company's restructuring process. After completion, the company will seek an uplisting to the OTCQB.

In the near term, SPGX will continue to expand its operations, adding further professionals to the team to increase the number of incubation projects within the portfolio. Continued strong focus on a lean cost base and expanded offerings of value-added services, is anticipated to lead to net profit breakeven in the core activities of the company during the year 2020.

Additionally, SPGX anticipates significant revenue (and operating profit contributions) from its first two incubation projects during the year 2020e.